



### Ticket Reservations and Sponsorship Opportunities

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Event Ticket(s):**

Member:

\$25 x \_\_\_\_\_

Total = \_\_\_\_\_

Non-Member:

\$30 x \_\_\_\_\_

Total = \_\_\_\_\_

**Sponsorship Packages:**

Presenting \$1,000

Platinum \$500

Gold \$250

### Sponsorship Opportunities

| Sponsorship Benefits   | Presenting Sponsor | Platinum Sponsor | Gold Sponsor |
|--|--------------------|------------------|--------------|
|  | \$1,000            | \$500            | \$250        |
| <b>Advertising and Publicity</b>   |                    |                  |              |
| Business recognized on web, email & print  | √                  | √                | √            |
| Business recognized on event sponsor sign  | √                  | √                | √            |
| Business name and logo featured  | √                  | √                |              |
| Link to business website   | √                  |                  |              |
| <b>Constant Contact Email Blasts (up to 2,600 subscribers) and Social Media (3,000+ followers)</b> |                    |                  |              |
| Business name and logo displayed   | √                  | √                | √            |
| Link to business website   | √                  | √                |              |
| Headline placement logo prominently displayed  | √                  |                  |              |
| 1 complimentary individual email blast   | √                  |                  |              |
| 1 complimentary group email blast  |                    | √                |              |
| <b>Event Webpage (10,000 website visits/month)</b>   |                    |                  |              |
| Business name and logo featured  | √                  | √                | √            |
| Link to business website   | √                  | √                |              |
| Headline placement logo on event page  | √                  |                  |              |
| <b>Radio Advertising on Business Voice WYSL (estimated 2,000 listeners per show)</b>               |                    |                  |              |
| 30-second ad broadcast 2x  | √                  | √                |              |
| Interview on Business Voice Radio Program  | √                  |                  |              |
| <b>Event Program Book</b>  |                    |                  |              |
| Business name & logo featured on front cover   | √                  |                  |              |
| Full page ad (7.5" h x 4.5" w)   | √                  |                  |              |
| 1/2 page ad (3.5" h x 4.5" w)  |                    | √                |              |
| 1/3 page ad (2.375" h x 4.5" w)  |                    |                  | √            |
| <b>Complimentary Event Tickets</b>   |                    |                  |              |
| 8 guests (\$240 full retail value)   | √                  |                  |              |
| 4 guests (\$120 full retail value)   |                    | √                |              |
| 2 guests (\$60 full retail value)  |                    |                  | √            |

Please see reverse side for payment information →

**Sponsorship Opportunities and Program Book Advertising**

Sponsorship forms along with payment may be mailed to the Greece Regional Chamber of Commerce, 2402 West Ridge Road, Rochester, NY 14626, faxed to (585) 227-7275, by phone at (585) 227-7272, or emailed to Sue@GreeceChamber.org. Check, Visa, MasterCard, Discover, or American Express accepted. Checks should be made out to the **Greece Regional Chamber of Commerce**.

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Sponsorship Packages**

- Presenting \$1,000 Included —————>
- Platinum \$500 Included —————>
- Gold \$250 Included —————>

**Program Book Advertising**

- Full Page Ad (7.5" h x 4.5" w)
- 1/2 Page Ad (3.5" h x 4.5" w)
- 1/3 Page Ad (2.25" h x 4.5" w)

Member: Non-Member:

- \$50 \$100
- \$35 \$ 70
- \$25 \$ 50

Check included (Check # \_\_\_\_\_)

Charge My Credit Card # \_\_\_\_\_

Circle one: Visa / MasterCard / Discover / AmEx Exp. Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_

**Note: Please complete this form and return to the Greece Regional Chamber two weeks prior to the event to ensure inclusion in signage, print and promotional material. All payments must be received prior to the event.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Program Book Advertising**

| <b><u>Full Page Ad</u></b>   | <b><u>1/2 Page Ad</u></b>    | <b><u>1/3 Page Ad</u></b>     |
|------------------------------|------------------------------|-------------------------------|
| 7.5" high<br>by<br>4.5" wide | 3.5" high<br>by<br>4.5" wide | 2.25" high<br>by<br>4.5" wide |
|                              |                              |                               |