



2018 Health & Home Expo
Saturday, February 24, 2018
Northwest Family YMCA
 730 Long Pond Road
 Rochester, NY 14612
 9:00 am – 12:00 pm



Sponsorship Opportunities and Program Book Advertising

Sponsorship Benefits	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$3,000	\$2,000	\$1,000	\$500	\$250
Health Expo Webpage and Social Media					
Headline logo banner on event page	√				
Business name featured	√	√	√	√	√
Link to business website	√	√	√		
Business logo displayed	√	√			
Health Expo Advertising and Publicity					
Business name and logo featured	√	√	√		
Link to Business Website	√	√			
Constant Contact Email Blasts (1,500+ Subscribers)					
Dedicated future eblast	√				
Promotional spot in future electronic announcement email blast	√				
Headline logo banner on all event email blasts	√				
Business name and link featured	√	√	√		
Link to business website	√	√	√		
Business logo displayed	√	√	√	√	√
Health Expo Program Book					
Two full page ads – center page and back cover	√				
Business name & logo featured on front cover	√				
Business logo displayed	√	√	√	√	√
Full page ad (7.5" h x 4.5" w)		√	√		
1/2 page ad (3.5" h x 4.5" w)				√	
1/3 page ad (2.375" h x 4.5" w)					√
Health Expo Event					
Complimentary showcase table at event	√	√	√		
Health Expo Sponsor Sign					
Business name and logo prominently featured	√				
Business name and logo featured		√	√	√	√



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Sponsorship forms along with payment may be mailed to the Greece Regional Chamber of Commerce, 2402 West Ridge Road, Rochester, NY 14626, faxed to (585) 227-7275 with payment by phone at (585) 227-7272, or emailed to Sue@GreeceChamber.org. Payment may be made by check, Visa, MasterCard, Discover, or American Express. Checks should be made out to the **Greece Regional Chamber of Commerce**.

Name: _____ Company/Organization: _____

Billing Address: _____

Phone: _____ E-Mail: _____

Sponsorship Packages

Respond by February 10, 2018

- Presenting \$3,000 (fulfilled)
- Platinum \$2,000
- Gold \$1,000
- Silver \$500
- Bronze \$250

Program Book Advertising

Respond by February 10, 2018

<u>Ad Size:</u>	<u>Member:</u>	<u>Non-Member:</u>
<input type="checkbox"/> Full Page (7.5" h x 4.5" w)	\$125	\$250
<input type="checkbox"/> 1/2 Page (3.5" h x 4.5" w)	\$ 75	\$150
<input type="checkbox"/> 1/3 Page (2.375" h x 4.5" w)	\$ 50	\$100

Check included (Check # _____)

Charge My Credit Card # _____

Circle one: Visa / MasterCard / Discover / AmEx Exp. Date: _____ Sec. Code _____

Note: Please complete this form and return to the Greece Regional Chamber to ensure inclusion in signage, print and promotional material. All payments must be received prior to the event.

Signature: _____ Date: _____

<p><u>Full Page Ad</u></p> <p>7.5" high by 4.5" wide</p>	<p><u>1/2 Page Ad</u></p> <p>3.5" high by 4.5" wide</p>	<p><u>1/3 Page Ad</u></p> <p>2.375" high bv 4.5" wide</p>
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