MEGA Mixer 2013

First Friday Networking Breakfast

Schlegel Electronic Materials Ribbon Cutting

Outdoors Committee Bird Watching Guided Hike

May Monthly Networking Luncheon

US Chamber Small Business Summit

The Chamber has moved. Please stop & visit! 2402 West Ridge Road  Greece, NY 14626
The Months Ahead

While June may mark the mid-year point on the calendar, it marks the end of another year here at the Greece Chamber. It also marks six and a half years for me at the Chamber, which is hard to believe! I wanted to take a moment to encourage you to attend our June Annual Meeting and Luncheon on Thursday, June 20th, at the Marriott here in Greece. We’ll be honoring outgoing Board Members, voting on new Board Members and talking about our plans for next year.

So what is the State of the Chamber? Very succinctly: Strong! I’m writing this column at the end of May so I obviously do not yet know where we will finish the year in terms of finances and membership. I can tell you that as of today, we have 811 members which is already a net gain of 19 members over last year’s record of 791! The 800 member mark has been a goal since I started here, so we were pretty pumped when we finally went over it! I want to thank our new Membership Development Manager, Paula Guck, for doing a great job in getting us to that goal in her first year with the Chamber.

2014 marks a very important year for Health Care Reform as the new insurance exchanges come online. I want to assure all our members, and especially those who purchase their insurance through the Chamber, that we are committed to helping you navigate your way through reform. We’ve already held one informational session and we’re planning on a few more before the end of the year. The Chamber, as well as Chris Sortino and myself, will also be fully licensed to sell on both the Small Business and Individual Exchanges through the State. Watch your email for more information as we get closer!

We’ll also be seeing a change in Board Chairman as Paul Chatfield finishes at the end of June and Del Smith starts his term in July! I want to thank Paul for his steady leadership and support these past two years.

Finally, on June 20th, we’ll honor 3 outgoing Board Members whose terms will finish up in June. I want to thank Cheryl Bilski (Functional Interiors) and Kirk Morris (Town Board) for 6 terrific years of collaboration on the Board. They have both been instrumental in our success. Also leaving us in June is our Immediate Past Chair Al Meilutis (Metro Mattress). Al has served on the Board since 2004 including 6 years on the Executive Committee. He guided the Chamber through a strong growth period. I’ve greatly enjoyed working with him and his guidance will be missed by the Board!

That is just a preview of things to come. I hope you will join us on Thursday, June 20th at Noon at the Marriott for our Annual Meeting & Luncheon. 2013-14 looks to be another strong year for the Chamber and I look forward to telling you more about it!
Meet Our Members

With over 500 members, VVA20 (Vietnam Veterans of America Chapter 20) is the largest Chapter in New York State. This not-for-profit veteran services organization is chartered by the U.S. Congress and is one of the most active and long standing chapters of the national Vietnam Veterans of America, Inc. VVA20 was formed in 1981 and services Monroe and its six surrounding counties. They offer social and emotional support for Chapter 20 members and their families as well as a strong focus on maintaining a strong voice in regards to issues of vital importance to these veterans.

The Chapter has a strong commitment to the community providing support to numerous organizations that involve children, the handicapped, homeless, and other worthwhile causes. The Pirate Toy Fund, the Boy Scouts, Monroe County Special Olympic and various community-wide scholarships are just a few examples. VVA20 is a past recipient of the Harris Award from the Veterans Outreach Center for Outstanding Commitment and Dedication. The Veterans Outreach Center and the Vietnam Veterans Memorial of Greater Rochester at Highland Park received assistance from the Chapter. You will find their color guard attending veterans funerals, many of the major parades and numerous other events.

“Terry Hogan

If you are interested in becoming a member of VVA20 or an associate member of VVA20, visit www.VVA20.org. Be sure to tell them that you saw their spotlight in SuccessLink Journal! - Terry Hogan

YMCAs of Monroe County

YMCA – Westside District 5K
June 7th, 2013 ~ In memory of Linda Nettnin. 1 mile walk & 1 mile family fun run. Camp Northpoint. www.RochesterYMCA.org/WSD5K

Braces of Greece Family Fair & Food Drive
June 8th, 2013 Noon—4:00pm ~ 770 Fetzner Road ~ Magic, music and family entertainment ~ Bring non-perishable food items to benefit Greece Ecumenical Food Shelf. www.BracesofGreece.com

Tee off for Two Doors Golf Outing
Monday, June 10th, 2013 ~ 10am ~ Lakeshore Country Club ~ Golf, breakfast, lunch and dinner ~ call 663-8936 for more information

Greece Rotary Golf Tournament

Greece Historical Society & Museum
“Sweet Sensations” Strawberry & Dessert Tasting Festival
Monday, June 17th, 2013 ~ 4:00pm—7:30pm 595 Long Pond Road ~ $6 per person includes Music, raffles, children’s entertainment, displays from local organizations, and more. www.GreeceHistoricalSociety.net

Barnard Fire Department Carnival
June 19-22, 2013 ~ Parade, Wed., June 19th, 2013, 7:00pm Kiddie Parade, Sat., June 22nd, 1:00pm Games, rides, food, gambling, nightly music & more. www.barnardfire.org

KIWANIS Club of Greece—Fishing Derby
for Children with Special Needs, June 22nd, 2013 ~ 10am, if you are interested in serving as a fishing guide, please contact Bill Selke at 225-6492.

Rochester Ataxia Foundation 2013 Golf Tournament & Dinner
Sunday, July 14th, 2013 ~ Webster Country Club Golf Tournament, buffet lunch, cocktails, and dinner www.RochesterAtaxiaFoundation.org

Connect with the Greece Chamber!
YEA! Update: Year End!

The 2013 Young Entrepreneurs Academy class drew to a close at the end of May. The students had a busy month of guest speakers and field trips to finish up the year. Thanks to the following guest speakers for April/May:
- Bruce Buell - Buell Advertising
- Colleen Farrell - Greece Post
- Tom Hakes - Mission Share
- Jeff Insero - M&T Bank
- Elizabeth Miranda - EFP Rotenberg
- Carla Vazquez - Small Business Development Center

We also took 2 field trips:
- Monroe County Clerk’s office - where the students each officially filed for their DBA’s. Monroe County Clerk Cheryl Dinolfo met with the students to learn more about their businesses and future plans.
- Auditorium Theater - where they met with Linda Glosser and Bob Sagan from the Rochester Broadway Theater League to learn more about the business of theater.

You’re Invited!

YEA! Graduation
Thursday, June 13th ~ 6pm ~ Greece Town Hall
Join us as we celebrate with our 6 graduates and celebrate their successes!
RSVP to Kathy at: 227-7272

Recommended Reading...

The Coachable Leader
What future executives need to know
by Peter J. Doan, MA, MSM, PhD with Molly D. Shepard, MS, MSM and Monica L. Warner, MS

The Coachable Leader focuses on the importance of leading through engaging those that work for them and achieving company goals through team work. The author defines coachable as “seeking out feedback from those being led in order to gauge current effectiveness and determine areas of improvement to motivate and lead.” The book discusses the seven fundamentals (Collaborative Convincement, Emotional Strength, Integrative Ethics, Provident Power, Interactive Influence, Team Forbearance, and Systems Discernment) in depth that a leader must use to bring success to their business or organization as well as their own careers. Great detail is focused on what qualities one needs to be a coachable leader and includes quizzes to help leaders understand what strong points they already possess and where improvement is needed. Several examples of numerous companies and leaders that have been successful and unsuccessful due to leadership styles are given throughout. A multitude of graphs, charts and comparisons are included in this page turner. –Terry Hogan

Thank You Renewing Members

BrandWorksPromo.com
LegalShield (Joan Gilchrist)
WELCOME NEW MEMBERS!

Banks & Credit Unions
Bank of America
John Soldi
2450 West Ridge Road
Rochester, NY 14626
(585) 261-5786  Fax: (646) 822-5699  
www.sbbankers.bankofamerica.com/johnvsoldi

Community Organizations
National Multiple Sclerosis Society
Kendra Chamberlain, Campaign Manager
1650 South Avenue, Suite 100
Rochester, NY 14620
(585) 271-0805  Fax: (585) 442-2817
www.msupstateny.org

Educational Services
Child Care Education Program
Linda Podewils, Executive Director
271 Wildwood Drive
Rochester, NY 14616
(585) 259-5570  Fax: (585) 663-0415
www.ccepet.com

Gardening Services
Natural Stone Works, LLC
Dan Pearl, President
107 Long Pond Road

Insurance
Fidelis Care, NY
Brian Querns, Outreach Specialist
1250 Pittsford Victor Road
Building 200, Suite 170
Pittsford, NY 14534
(585) 383-8104  Fax: (585) 383-8128
www.fideliscare.org

Physical Therapy
North Greece Physical Therapy
Tim Anne
515 Long Pond Road
Rochester, NY 14612
(585) 227-2310  Fax: (585) 227-2312
www.lattimorept.com

Real Estate
Platinum Properties
Vincent Nebbia
1430 Lake Avenue
Rochester, NY 14615
(585) 944-9605
www.ppam.biz

Retail Stores/Delicatessens
Red Lobster
Brian Scott, General Manager
1515 West Ridge Road
Rochester, NY 14615
(585) 663-8360
www.redlobster.com

Restaurants/Delicatessens
Red Lobster
Brian Scott, General Manager
1515 West Ridge Road
Rochester, NY 14615
(585) 663-8360
www.redlobster.com

Retail Sales
New York Casual Home
Michael Quatela, Owner
2833 West Ridge Road
Rochester, NY 14626
(585) 544-2779  Fax: (585) 544-5029
www.ridgerattan.com

Shopping
Mall Tote Inc.
Chad McKenzie, President
1128 Lexington Avenue
Rochester, NY 14606
(585) 576-9784  Fax: (585) 576-5845
www.themalltote.com

* As of May 22, 2013

Class Project
The LG class of 2013 completed their class project doing outside landscaping at Two Doors Community Resource Center on a beautiful May day! Thanks everyone!
May was a busy month for this year’s Leadership Greece class. The class day session, which focused on Regional Awareness, included a wrap-up and review of the leadership training for this past year, as well as tours of the National Guard Aviation Support Facility at the Greater Rochester International Airport, the Rochester Traffic Operations Center and the Monroe Community College Public Safety Training Facility. Many thanks to our tour guides for the day: Sam Cooper with the Rochester Airport, Staff Sgt. Avery Simmons with the National Guard, Adam Cook and Warren Giles at the Regional Traffic Operations Center, and Pete Brunett at the MCC Public Safety Training Facility. A special thank you goes out to Sam Cooper and the Greater Rochester International Airport for hosting the May 10th class.

Upcoming Events

**June**

6/7, Friday - First Friday Networking ~ 7:30 to 8:30am ~ Host: Greece Historical Society, 595 Long Pond Road
6/8, Saturday – Grand Opening & Ribbon Cutting Ceremony ~ Braces of Greece ~ 12:00pm to 4:00pm ~ 770 Fetzner Road
6/13, Thursday – Race on the Ridge 5K Committee meeting ~ 12:00pm to 1:00pm ~ Bryant & Stratton College, 854 Long Pond Road
6/13, Thursday – Health & Wellness Fair Committee meeting ~ 1:00pm to 2:00pm ~ Greece Chamber
6/13, Thursday - YEA! Graduation Ceremony ~ 6:00pm to 7:00pm ~ Greece Town Hall
6/14, Friday – Leadership Greece Graduation Luncheon ~ 11:45am to 1:30pm ~ Lamplighter Restaurant
6/18, Tuesday – Board of Directors Meeting ~ 7:30am to 9:00am
6/18, Tuesday – Taste of the Town Committee meeting ~ 2:00pm to 3:00pm ~ Greece Chamber
6/20, Thursday – Greece Chamber Annual Meeting & Luncheon ~ 11:45am to 1:30pm ~ Rochester Marriott Airport Hotel, 1890 West Ridge Road ~ Sponsored by The Villages at Unity
6/25, Tuesday – Small Business Success Series – Professional Development Track ~ The 5 Temptations of a Business Leader, presented by Gwen Mazza, CEO of enSpirit, LLC ~ 7:30am to 9:00am ~ Greece Chamber Office, 2402 West Ridge Road ~ Sponsored by Bryant & Stratton
6/27, Thursday – Ambassadors meeting ~ 8:00am to 9:00am ~ Greece Chamber Conference Room

**July**

7/9, Tuesday – Outdoors Committee meeting ~ 8:00 to 9:00am ~ Northwest Savings Bank, 860 Long Pond Rd
7/11, Tuesday – Race on the Ridge 5K Committee meeting ~ 12:00 to 1:00pm ~ Bryant & Stratton College, 854 Long Pond Road
7/11, Thursday – Health & Wellness Fair Committee meeting ~ 1:00 to 2:00pm ~ Greece Chamber Office
7/11, Thursday – Dewey Avenue Business Roundtable Meeting ~ 5:30pm-6:30pm ~ Aldersgate United Methodist Church, 4115 Dewey Avenue
7/12, Friday - First Friday Networking ~ 7:30am to 8:30am ~ Host: WCI Properties, The Gardens at Fieldstone Clubhouse, 1 Colonnade Terrace, Hilton
7/16, Tuesday – Taste of the Town Planning Committee meeting ~ 2:00pm to 3:00pm
7/19, Friday – Engage: Membership 101 Breakfast ~ 8:00am to 9:00am ~ Ridgemont Country Club, 3717 West Ridge Road
7/25, Thursday – Ambassadors meeting ~ 8:00am to 9:00am ~ Greece Chamber Conference Room
Health & Wellness Corner

Everyone needs a little sunlight – lack of it has even been shown to cause depression. That may be one reason why when the sun comes around and makes the days longer, our first instinct is to bask in it. But before spending time in the sun, and especially when exercising on hot sunny days, MVP Health Care reminds you to take a few simple precautions to help keep your skin – and the rest of you – as safe and healthy as possible.

Creating a Barrier
Most people know that using a sunscreen is essential protection, but there are a number of ways to promote a healthy glow without exposing your skin to harmful rays.

Clothing
• When exercising outdoors on a hot, sunny day, combining lightweight and light-colored clothing with plenty of sunscreen on both exposed and unexposed skin is the way to go.
• If overheating isn’t a concern, dark-colored, tightly woven clothing is more effective at blocking UV rays than, for instance, a white t-shirt, which allows UV rays to reach the skin.

Eyewear
• Protect your eyes and the skin around them by wearing sunglasses that block 90 percent to 100 percent of the sun’s UV rays.

Top It Off
• Try a wide-brimmed hat that shades your face as well as your neck and while gardening or walking outside.
• For jogging or more strenuous activities, a cap may be more comfortable.

Start with the Inside
In addition to protecting the skin’s surface, summer is time to start thinking about what you can do to make it healthy from the inside out.

Exercise
• Exercise gets the blood circulating and delivers fresh oxygen to the skin all over your body.

SUMMER SKIN

Small Biz Success:
The 5 Temptations of a Business Leader

Tuesday, June 25, 2013

Gwen Mazza, CEO of enSpirit, LLC, will present “The 5 Temptations of a Business Leader” as part of the Chamber’s Small Business Success Series. Based on the book The 5 Temptations of a CEO by Patrick Lencioni, Gwen will take us through an interactive process to learn about the major temptations business leaders face and help you to improve your leadership skills. Gwen Mazza, MS, Ed., LMHT, is a Licensed Mental Health Counselor, Master Addiction Counselor, and Behavioral Analyst. She holds certifications in Behavioral, Values, and TriMetrix Analyses, which are tools geared toward enhancing workplace environments.

Sponsored by:

Chamber Members Gain National Attention

Last month, Greece Chamber Members Pet$aver Healthy Pet Superstore and The Victors Gymnastics gained national attention at the US Chamber Small Business Summit. Both businesses were named as Blue Ribbon Winners as part of the Chamber’s national Small Business of the Year Award. Additionally, Pet$aver was named as one of 7 Regional Finalists from across the country. Chamber CEO Jodie Perry traveled to Washington DC to attend the Small Business Summit with both businesses. While ultimately not selected as the overall winner, Pet$aver received considerable local attention. Congratulations to Pet$aver Owners Russ & Brenda Herman and The Victors Gymnastics Owners Mike & Mary Kaye Mordenga on their well-earned success!
SAVE THE DATES!

Taste of the Town
Greece Chamber of Commerce

Sunday
August 25, 2013
3-6pm

Race on the Ridge
Greece, NY

Sunday
October 13, 2013
8am

• 2013 •

Small Business of the Year
Greece Chamber of Commerce

Friday
November 15, 2013
Noon

www.GreeceChamber.org