# **GREECE REGIONAL CHAMBER OF COMMERCE STANDARD BUSINESS MEMBERSHIP**

### **Marketing and Visibility**

• Listing in our business member directory at www.GreeceChamber.org



- Individual email blasts at member pricing (up to 2,600+ subscribers).
- Group email blasts at member pricing (up to 2,600+ subscribers)
- Mailing labels addressed to business members at member pricing
- Assistance with ribbon-cutting events for grand openings and anniversaries, including promotion
- Opportunity to place business cards and brochures in our lobby
- Promotion on social media platforms (3,000+ followers)

# Networking and Education

- Signature Events
  - Annual Meeting
  - Community Awards
  - Foodie Music Fest Event(s)
  - Health & Home Expo
  - Small Business Awards
  - Youth Hall of Fame
- Monthly networking events (First Friday and After Hours Networking)
- Networking luncheons/dinners including our *Third Thursday Luncheon Series* at member prices
- Invitations to members-only events, such as advocacy briefings and annual holiday party
- Workshops and conferences at member pricing



# **Advertising and Promotion**

- Sponsorships and advertising for Chamber signature and monthly events at member pricing
- Exhibit tables at select signature events at member pricing
- Special offers on radio and television advertising



# **Human Resources and Operations**

- Talent acquisition and reference checking at exclusive member pricing
- Unlimited job postings on www.GreeceChamber.org
- Members-only offers on business products and services
- Online anti-sexual harassment training for employees at member pricing
- Periodic seminars on human resources and business operations

#### Health Insurance

- Multiple medical, dental and vision insurance plans
- Voluntary insurance products and services, complementing health and business insurance policies

# <u>Travel</u>

• Travel packages to domestic and international destinations



Community Awards Honoree NYS Senator Joseph E. Robach

Prices and benefits subject to change.



2402 West Ridge Road | Rochester, NY 14626 | 585.227.7272 | www.GreeceChamber.org

# **GREECE REGIONAL CHAMBER OF COMMERCE PREMIUM MEMBERSHIP PACKAGES**

Please note: Packages can be tailored to meet your organization's needs.

# **PLATINUM**

Premium Membership Package Cost: \$7,500 Package value: \$20,200

This package includes all Standard Business Membership benefits PLUS:

- 1 Presenting event sponsorship
- 5 Platinum event sponsorships
- 25 complimentary event tickets
- 7 (full page) ads in event programs
- Enhanced web package/listing

inum Sponsors Russ & Brenda Herman Pet\$aver Healthy Pet Superstore

- Unlimited additional business classifications on web directory
- 10 30-second ads on Business Voice broadcast/podcast
- 12 ads in a group eblast
- Premium Internet Marketing Package: Ad and page on Chamber website, linked to web and social media
- Locked-in premium member package renewal rate for the following year

# GOLD

Premium Membership Package Cost: \$5,000 Package value: \$13,100

This package includes all Standard Business Membership benefits PLUS:

- 1 Platinum event sponsorship
- 4 Gold event sponsorships
- 15 complimentary event tickets
- 6 (1/2-page) ads in event programs



GRB President & CEO Philip Pecora cuts ribbon at new Greece location

- Enhanced web package/listing
- Up to 5 additional business classifications on web directory
- 8 30-second ads on *Business Voice* broadcast/podcast
- 10 ads in a group eblast
- Premium Internet Marketing Package: Ad and page on Chamber website, linked to web and social media
- Locked-in premium member package renewal rate for the following year

SILVER Premium Membership Package Cost: \$2,500 Package value: \$5,800

This package includes all Standard Business Membership benefits PLUS:

- 1 Gold event sponsorship
- 3 Silver event sponsorships
- 6 complimentary event tickets
- 6 (1/3-page) ads in event programs
- Enhanced web package/listing
- Up to 5 additional business classifications on web directory
- 6 30-second ads on *Business Voice* broadcast/podcast
- 8 ads in a group eblast
- Locked-in premium member package renewal rate for the following year



BRONZE

Premium Membership Package Cost: \$1,000 Package value: \$3,700

This package includes all Standard Business Membership benefits PLUS:

- 1 Silver event sponsorship
- 2 Bronze event sponsorships
- 2 complimentary event tickets
- 3 (1/4-page) ads in event programs
- Enhanced web package/listing
- Up to 5 additional business classifications on web directory



Business Honorees Deborah Whitt Agency & Jim Cucinelli, Ridgemont CC

- 4 30-second ads on *Business Voice* broadcast/podcast
- 6 ads in a group eblast
- Locked-in premium member package renewal rate for the following year

Select the events you want for package sponsorships and tickets. These offers cannot be combined with any other sponsorship or ticket offers.



Maria Scalise, Bryant & Stratton College