

# GREECE REGIONAL CHAMBER OF COMMERCE STANDARD BUSINESS MEMBERSHIP

## Marketing and Visibility

- Listing in our business member directory at [www.GreeceChamber.org](http://www.GreeceChamber.org)



- Exclusive membership advertising opportunity on Greece Chamber's *Business Voice* radio program/podcast, broadcast 3x per month on WYSL, which has over 1.2 million listeners
- Individual email blasts at member pricing (up to 2,600+ subscribers)
- Group email blasts at member pricing (up to 2,600+ subscribers)
- Assistance with ribbon-cutting events for grand openings and anniversaries, including promotion
- Promotion on social media platforms (3,000+ followers)
- Opportunity to place business cards and brochures in our lobby

## Networking and Education

- Signature Events
  - Annual Meeting
  - Community Awards
  - Foodie Music Fest Event(s)
  - Health & Home Expo
  - Small Business Awards
  - Youth Hall of Fame
- Chamber member networking events (*First Friday, After Hours, WIN*)
- Ongoing U.S. Small Business Administration presentations and National Federation of Independent Business updates (NFIB)
- Webinars with leaders from business, government, health, and public safety
- Networking luncheons/dinners at member prices
- Invitations to members-only events, such as advocacy briefings and the annual holiday party
- Workshops and conferences at member pricing



## Advertising and Promotion

- Sponsorships and advertising for Chamber signature and monthly events at member pricing
- Sponsorships and advertising spots on local radio program and podcast
- Exhibit tables at select signature events at member pricing
- Special offers digital, broadcast, and print advertising



## Health Insurance and Human Resources

- Medical, dental, vision, and supplemental insurance
- Talent acquisition and reference checking at exclusive member pricing
- Online anti-sexual harassment training for employees at member pricing
- Exclusive discounts on payroll, HR solutions, and more
- Unlimited hot deals and job postings on [www.GreeceChamber.org](http://www.GreeceChamber.org)

## Operations and Business Services

- Business products and services
- Business operations seminars
- Meeting, office, and conference room facilities; please call for quote(s)



## Travel

- Travel packages to domestic and international destinations



## GREECE REGIONAL CHAMBER OF COMMERCE PREMIUM MEMBERSHIP PACKAGES

Please note: Packages can be tailored to meet your organization's needs.

### PLATINUM

#### Premium Membership Package Cost: \$7,500

This package includes all Standard Business Membership benefits PLUS:



*Platinum Sponsor David Perotto, Bartolomeo & Perotto and Chamber President & CEO Sarah Lentini*

- 5 Platinum event sponsorships
- 25 complimentary event tickets
- 7 (full page) ads in event programs
- Enhanced web package/listing
- Unlimited additional business classifications on web directory
- 30-second ad spot on four monthly *Business Voice* shows
- 12 ads in a group eblast
- Premium Internet Marketing Package: Ad and page on Chamber website, linked to web and social media
- Locked-in premium member package renewal rate for the following year

### GOLD

#### Premium Membership Package Cost: \$5,000

This package includes all Standard Business Membership benefits PLUS:

- 4 Gold event sponsorships
- 15 complimentary event tickets
- 6 (1/2-page) ads in event programs



*GRB President & CEO Philip Pecora cuts ribbon at new Greece location*

- Enhanced web package/listing
- Up to 5 additional business classifications on web directory
- 30-second ad spot on three monthly *Business Voice* shows
- 10 ads in a group eblast
- Premium Internet Marketing Package: Ad and page on Chamber website, linked to web and social media
- Locked-in premium member package renewal rate for the following year

### SILVER

#### Premium Membership Package Cost: \$2,500

This package includes all Standard Business Membership benefits PLUS:

- 3 Silver event sponsorships
- 6 complimentary event tickets
- 6 (1/3-page) ads in event programs
- Enhanced web package/listing
- Up to 5 additional business classifications on web directory
- 30-second ad spot on two monthly *Business Voice* shows
- 8 ads in a group eblast
- Locked-in premium member package renewal rate for the following year



*Maria Scalise, Bryant & Stratton College*



*Business Honorees Deborah Whitt Agency & Jim Cucinelli, Ridgemont CC*

### BRONZE

#### Premium Membership Package Cost: \$1,000

This package includes all Standard Business Membership benefits PLUS:

- 2 Bronze event sponsorships
- 2 complimentary event tickets
- 3 (1/4-page) ads in event programs
- Enhanced web package/listing
- Up to 5 additional business classifications on web directory



*Eugene Welch, Esq., Tully Rinckey PLLC*

- 30-second ad spot on one monthly *Business Voice* show
- 6 ads in a group eblast
- Locked-in premium member package renewal rate for the following year

Select the events you want for package sponsorships and tickets. These offers cannot be combined with any other sponsorship or ticket offers.